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## TERMS OF REFERENCE SEEKING SERVICE PROVIDER

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Project: Swiss Tourism for Sustainable Development in Vietnam (ST4SD)

Code: TOR.C3.09.12.25

Consulting services: Provision of “an Ancient Rose Garden For Healing Experiences” – An Farm

Contract term: From: December 2025 To: January 2026

Application deadline: Before 20 December 2025

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### 1. Project Introduction

The Swiss Tourism for Sustainable Tourism in Vietnam (ST4SD), financed by the Swiss State Secretariat for Economic Affairs (SECO), aims at making Vietnam’s tourism sector more sustainable and inclusive. As part of the economic development cooperation of Switzerland for Vietnam, it is implemented by the consortium of Helvetas Vietnam, a Swiss international NGO, and Center for Rural Economy Development (CRED), a Vietnamese NGO. The Ministry of Culture, Sports and Tourism appoints the Vietnam Authority of Tourism as the project owner.

An Farm currently operates a 3,000 m<sup>2</sup> organic herbal garden (plus 5,000 m<sup>2</sup> in cooperation with local farmers) and welcomes approximately 1,800 visitors per year. To further enrich the visitor experience and strengthen its “healing tourism” offering, An Farm wishes to create a dedicated ancient-rose garden area where guests can enjoy the fragrance, beauty and therapeutic atmosphere of Vietnam’s heritage roses, participate in rose-picking activities, and use fresh/distilled rose products in wellness experiences (tea, aromatherapy, floral baths, etc.).

The ST4SD project has approved technical assistance to An Farm for the purchase and planting of authentic ancient rose varieties. These roses will not only enhance the aesthetic and sensory appeal of the farm but also create an additional income stream through tourism activities and value-added rose products, while providing seasonal employment opportunities for local women.

Beneficiary: Hoi An Farm Business Household (An Farm)

Funded by: ST4SD

### II. REQUIRED GOODS AND SPECIFICATIONS

Item: Ancient rose trees (cây hồng cổ)

Quantity: Approximately 25 trees

Height at delivery: 1.2 m – 1.5 m  
Canopy width at delivery: 50 cm – 80 cm  
Varieties required (minimum):

- Hồng cổ Sapa (Sapa ancient rose) – minimum 25 trees

**Quality requirements:**

- Healthy, pest- and disease-free plants
- True-to-type authenticated ancient varieties (grafted on clean rootstock, preferably *Rosa gigantea* or equivalent)
- Well-established root system, suitable for immediate planting
- Plants must already be flowering or have visible flower buds at time of delivery (to guarantee variety authenticity)
- Supplied in pots or root-balled with soil, ready for transplanting

**Delivery requirements:**

- Delivery and unloading at An Farm
- Basic planting guidance (layout recommendation and aftercare instructions) to be provided by the supplier
- Replacement guarantee: any tree that dies within 3 months of planting (due to original plant quality) will be replaced free of charge

**III. ORDER AND INSTALLATION TIME**

Expected before 15 January 2026

**IV. BIDDING REQUIREMENTS**

Interested suppliers are requested to send detailed quotations to [assist3@st4sd.vn](mailto:assist3@st4sd.vn), [olivier.messmer@helvetas.org.vn](mailto:olivier.messmer@helvetas.org.vn)

The email subject line should begin with: [TOR.C3.09.12.2025] an Ancient Rose Garden For Healing Experiences.

We will contact the unit that meets the above requirements.